

# Values



## Tradesman

- Service minded
- Cost-conscious
- Reliable
- Goal-oriented
- Professional



## Colleague

- Helpful
- Mutual respect
- Flexible
- Open, honest and straightforward
- Positive



## Corporate spirit

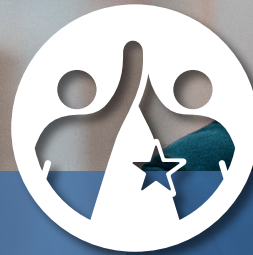
- Committed
- Loyal
- Cooperative
- The right and duty to speak up
- JYSK ambassador

# Leadership



## Leader

- Result-oriented
  - Decisive
  - Responsible
  - Proactive
  - Empowering



## Coach

- Developing
  - Involving
  - Feedback
  - Focusing
  - Follow up



## Communicator

- Visible
  - Motivating
  - Convincing
  - Informative
  - Keep it simple