

# Values



## Tradesman

- Service minded
- Cost-conscious
  - Reliable
- Goal-oriented
- Professional



## Colleague

- Helpful
- Mutual respect
- Flexible
- Open, honest and straightforward
- Positive



## Corporate spirit

- Committed
- Loyal
- Cooperative
- The right and duty to speak up
- JYSK ambassador

# Leadership



## Leader

- Result-oriented
- Decisive
- Responsible
- Proactive
- Empowering



## Coach

- Developing
- Involving
- Feedback
- Focusing
- Follow up



## Communicator

- Visible
- Motivating
- Convincing
- Informative
- Keep it simple