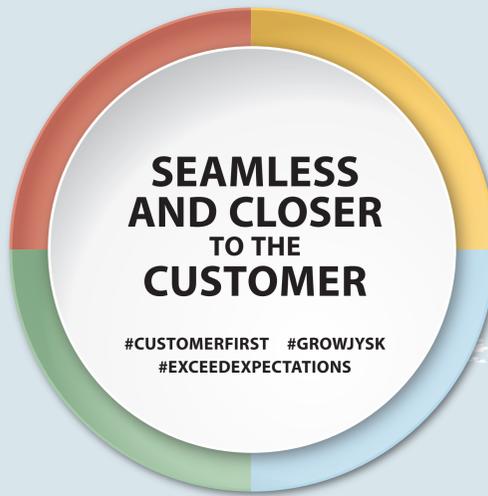
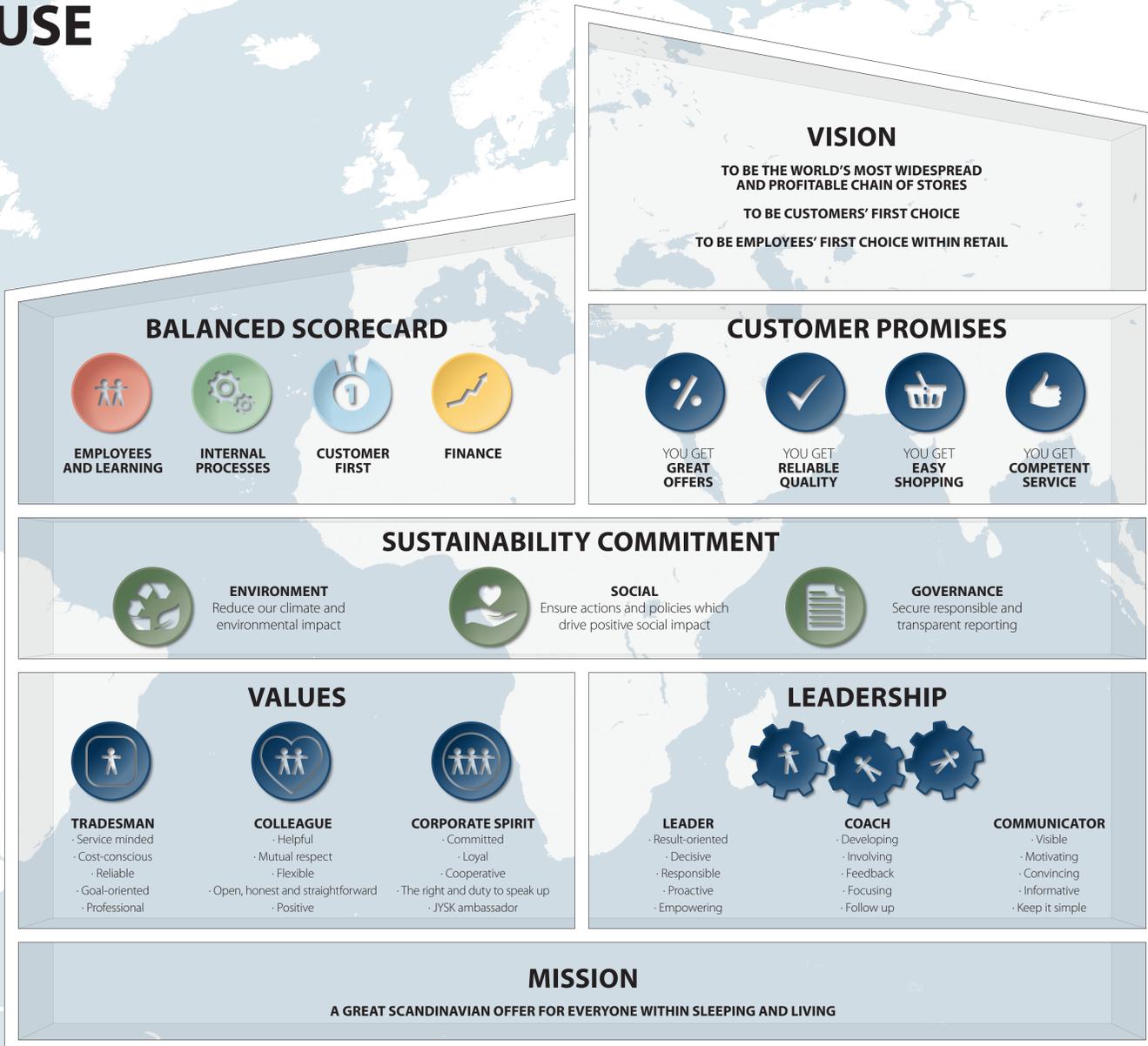


# JYSK STRATEGY

To win we need to make it easy and convenient for our customers to choose JYSK, no matter where or how they want to shop. We need to be close to our customers, and understand them and their needs. That is why our strategy is called: Seamless and Closer to the Customer.



# JYSK HOUSE



# JYSK LOGISTICS BSC

